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Smoore International Holdings Limited

思摩爾國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 6969)

FINANCIAL UPDATE FOR THE PERIOD ENDED 31 MARCH 2022

This announcement is made by the board of directors (the "Board") of Smoore International Holdings Limited (the "Company") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Cap. 571, Laws of Hong Kong) and based on the unaudited consolidated management accounts of the Company and its subsidiaries (collectively, the "Group") for the three months ended 31 March 2022 (the "Period").

EVE Energy Co., Limited ("EVE Energy"), one of our controlling shareholders listed on the Shenzhen Stock Exchange, is required to issue quarterly financial reports pursuant to the Rules Governing the Listing of Shares on the ChiNext Market of Shenzhen Stock Exchange. The quarterly financial reports of EVE Energy will include certain financial information which could be considered to be indicative of the Group's profit and total comprehensive income for the same period. The Company has decided that, in addition to the regulatory announcements of interim and annual financial results, the Company will also announce the Group's profit and total comprehensive income for first and third quarters of a financial year.

Unaudited profit and total comprehensive income of the Group (RMB million)

	2022	2021	Change
Three months ended 31 March	526.6	1,179.1	(55.3%)

The profit and total comprehensive income of the Group in the first quarter as compared with the same period last year decreased by approximately 55.3%, the main reasons included: in the first quarter of 2022, due to the stricter COVID-19 control measures adopted in some areas of Shenzhen, the production and operation of some factories of the Group was affected to some extent, and the production and shipment plan of the Group in the first quarter was negatively affected, resulting in negative impact on revenue. The Group expects that these effects were temporary and will not affect the Group's production and shipment plans for the full year. Besides, based on the research and development plan and budget of the Group set up at the beginning of the year, the research and development expenses of the Group in the first quarter increased largely as compared with the same period last year. The Group believes that the increase of research and development expenses is beneficial for maintaining the technological leadership in the field of atomization, expanding the application fields of atomization technology, enhancing the long-term competitiveness of the Group.

As stated in the prospectus of the Company dated 29 June 2020 and other than share based payments in connection with employee incentive schemes, the management does not view such items as key operating or financial metrics internally when reviewing the performance of the Group. Therefore, the elimination of the impacts of such items in the calculation of adjusted net profit¹ can better reflect the underlying operating performance of the Group as well as facilitate period to period comparison. After adjustment, the Group recorded an adjusted net profit as follows:

Unaudited adjusted net profit of the Group (RMB million)

	2022	2021	Change
Three months ended 31 March	553.4	1,227.4	(54.9%)
Details of adjusted items are as follows:			
	Three Months Ended 31 March		

Three Months Ended 31 March
2022 2021

RMB million RMB million

Share-based payment expenses

26.8 48.3

The Company derives adjusted net profit from profit and total comprehensive income by adding back listing expenses, share-based payment expenses, loss on fair value changes of convertible promissory notes and loss on fair value changes of convertible preferred shares.

The information contained in this announcement is only based on the preliminary review on the unaudited management accounts of the Group, which have not been reviewed by the independent auditors. The aforesaid information may not be indicative of the financial performance of the Group for its full financial year. Shareholders and potential investors are advised not to place reliance on the aforesaid information and advised to exercise caution when dealing in the securities of the Company.

By Order of the Board
Smoore International Holdings Limited
Mr. Chen Zhiping
Chairman of the Board

Hong Kong, 6 April 2022

As at the date of this announcement, the Executive Directors are Mr. Chen Zhiping, Mr. Xiong Shaoming and Mr. Wang Guisheng; the Non-executive Director is Dr. Liu Jincheng; and the Independent Non-executive Directors are Mr. Zhong Shan, Mr. Yim Siu Wing, Simon and Dr. Liu Jie.